



**73233 State Route 70 • Portola, CA 96122**  
**(800) 555-2207 • (530) 832-4261 • Fax (530) 832-5761**  
**[www.psrec.coop](http://www.psrec.coop)**

Your Touchstone Energy® Cooperative   
*The power of human connections®*

## Welcome to Plumas-Sierra Rural Electric Cooperative

On behalf of the cooperative's board of directors, management and employees, I would like to welcome you as a member of Plumas-Sierra Rural Electric Cooperative. PSREC was founded in 1937 to bring electricity to Plumas, Lassen, and Sierra counties. Today, our electric territory expands into the Red Rock region in Washoe County, Nevada, and provides electric service to more than 6,600 homes, farms, ranches, and businesses.

Just as the need grew for expanded electric service over the years, so did the need for reliable telecommunications services. Today, PSREC takes pride in its subsidiary telecommunications business that provides high-quality, high-speed Internet services.

If you are like many of our new members, this may be the first time you have received electric service from a cooperative. Many new residents unfamiliar with how an electric cooperative works are pleasantly surprised to find that, as members, they have a voice in how their company operates, and that they share in capital credit refunds.

As a member of PSREC, you are more than just an account number. Our cooperative offers personalized customer service that is often missing from larger companies. The co-op is committed to providing a wide menu of programs and services. They range from the innovative GeoExchange program, which assists members in installing the most cost effective system to heat and cool their homes, to energy audits that evaluate your home's insulation and your appliances' effectiveness. We also offer conservation programs and provide information in co-op publications on how to lower electricity consumption.

In addition, our telecommunications division was one of the first to offer high-tech services to the region. We offer a diversified menu of Internet services.

PSREC partners with our schools, co-op employees volunteer in countless charities and we support local infrastructure. Our commitment to the communities we serve also includes our promise to operate efficiently and provide excellent service at a fair price. We believe by strengthening the knowledge and broadening the expertise of our employees, we can offer more products and solutions that bring added value to our members' lives.

We designed the information on this webpage to introduce you to our organization and services, explain our nonprofit method of operation, and your rights as an electric cooperative member.

After you have reviewed this material, please feel free to contact our office for additional information or materials.

Sincerely,

Bob Marshall  
General Manager