



**Improving Quality Of Life
In Our Communities Since 1937**

Electricity and Telecommunication Services



PSREC eNewsletter

June 2017

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Manager's Message

Dear Members:

PSREC joined Anza Electric Cooperative, Surprise Valley Electrification Corp. and Golden State Power Cooperative—our statewide association—in Washington, D.C., the last week of April at the National Rural Electric Cooperative Association Legislative Conference.

We discussed important issues that could affect our member-owners here in California and electric cooperatives across the nation. We met with senior energy staffers from 43 California districts and both California senators. There are not many electric cooperatives in California, and it is easy for us to get overlooked as key issues are brought up.

We are also carefully watching California's and Nevada's legislative and regulatory processes relating to renewable energy and electricity procurement. We are supportive of renewable energy efforts, but the complexity of the rules gives us great concern that the goals laid out for electric utilities will drive rate increases.

We are engaged in the process and will keep you informed.

PSREC Celebrating 80 Years

2017 marks 80 years since Plumas-Sierra Rural Electric Cooperative was incorporated. Plumas-Sierra came directly from the need of the local communities. For-profit utilities didn't want to invest in extending service to the smaller towns, ranches and farms in the region.

In the 1930s, only 10 percent of the farms in the United States had central station electrical power. The United States and the world were mired in the Great Depression. Franklin D. Roosevelt owned a rural retreat in Georgia, and was stunned to find that power was much more expensive in rural areas than at his home in New York, if it was available at all.

FDR's Administration was able to get the Rural Electrification Act passed in 1936 as part of the New Deal. Rural residents could form their own cooperatives and rural electrification launched across the country. The Rural Electrification Administration provided federal loans, expertise, and regulations for the installation of electrical distribution systems to serve isolated rural areas of the U.S. such as the portions of Lassen, Plumas, Sierra and Washoe counties served by Plumas-Sierra.

Rural electrification would have taken far longer, and rural America never would have seen the growth it did without direct intervention of the federal government. At the same time, rural electrification never would have worked if communities hadn't banded together and formed cooperatives to control their own future.

PSREC was born out of the need of its local communities. We have changed with the times, offering increasingly more reliable power, and diverse sources of that power. We've also expanded into telecommunications to once again improve the quality of life in our region.

PSREC provides reliable, affordable electric service to our member-owners, and we will continue to do so for years to come. We are proud to be part of the communities we serve and to enhance the lives of our members with services such as high-speed internet, which would not otherwise be available.

Telecommunications

By the time this gets to print, we should be beta testing the coax systems in Portola and more of Quincy. If you haven't already contacted us to get on the interest list, please call (800) 221-3474 or visit our website at www.pst.coop. PST offers speeds of up to 20 megabits per second, with no data caps, for coax and wireless service and virtually unlimited speeds for fiber optics.

If you have any questions, please contact me at (800) 555-2207 ext. 6076 or email me at bmarshall@psrec.coop.

Sincerely,
Bob Marshall
General Manager

Electric News

Attention Shutterbugs:

Get your photo on the cover of Plumas-Sierra REC's edition of Ruralite magazine!



PSREC's 2017 Cover Photo Contest is open. PSREC distributes more than 6,000 copies of Ruralite each month to members in Plumas, Sierra, Lassen and Washoe counties! Wouldn't you like to see your photo on the cover?

Here's the scoop:

- Up to six (6) amazing photos will be chosen by an unbiased team of judges at Ruralite magazine.
 - Winning photos will be featured on one cover of the PSREC Ruralite magazine following the Annual Member Meeting in September, where winners will be announced.
 - Winners will receive a \$100 credit on their PSREC or PST bill.
- Photos will be accepted until July 31, 2017.

For complete rules and entry forms, visit our website at www.psrec.coop.

Two Districts up for Election at the 2017 PSREC Annual Meeting

In 2017, the Directorate Districts up for election are District 6 (North Doyle, Milford and Herlong areas) served by Tom Hammond, and District 7 (Edgemont and Levitt areas) served by Nancy Miller.

If you are interested in running for the Plumas-Sierra Rural Electric Cooperative Board of Directors, and reside in one of these districts, please contact General Manager Bob Marshall at (800) 555-2207 ext. 6076, or bmarshall@psrec.coop as soon as possible. If you are unsure of which district you reside in, please visit our website and view the map.

Energy Services News



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Product Categories

- Energy Management
- Lighting
- Specialty Items
- Water Savers
- Weatherization

Lighting



Compared to traditional incandescents, energy-efficient light bulbs typically use about 25-80% less energy and can last up to 3-25 times longer.

Featured Energy Saving Items:

Efficiency Products:

PSREC is pleased to offer members best-quality energy efficiency products at discounted prices for home, business and personal use.

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Quote of the Month

A person's true wealth is the good he or she does in the world.

- Mohammed

Upcoming Events

June 9, Rock Mountain Elk Foundation - Lassen County Big Game Banquet. Diamond Mountain Casino, 900 Skyline Dr. Susanville. 5 to 10 p.m. The Lassen county chapter of the Rocky Mountain Elk Foundation welcomes you to their 2017 Big Game Banquet! There will be great food, fabulous prizes and plenty of Fun! Event proceeds ensure the future of elk, other wildlife, their habitat and our hunting heritage. For tickets and information, call (530) 253-2754.

June 9 - June 11, Beginning Rug Braiding. Calpine Improvement Association Building, 131 County Rd., Calpine. 9 a.m. to 4 p.m. Learn the tips and tricks of creating traditional, hand-made, wool braided rugs. Learn all the basic skills needed for braiding wool rugs to complete a round chair mat. With the skills learned, you will be able to continue enlarging your rug at home if desired. For more details and supply list, go to lakesbasincreations.com. Workshop guided by Virginia Morrow. Cost \$300 (included Rug Braiding clamp and Bodkin Lacing Needle.) For more information, or to reserve your space, call (641) 736-2337, or (530) 927-7036.

June 10, Paws on Parade. Downtown Graeagle Park. 10 a.m. to 3 p.m. Festival and fundraiser for High Sierra Animal Shelter. It is a day full of fun for the whole family... including the dog.. "Walk to Save Homeless Pets", adoptable dogs, music, contests and games, food, vendors and more. Free. Donations accepted. For more information, call (530) 832-4727, or visit www.highsierraanimalrescue.org/events/paws-on-parade.

June 10, 17 & 24, Farmers Market. Pancera Plaza, historic Uptown Susanville. 8 a.m. to noon. Lassen County's only certified market. Every Saturday through October 7. For more information, call (530) 257-3252.

June 20 – 23, Bluegrass Music Camp. Lassen County Fairgrounds, 195 Russell Ave., Susanville. Guitar, banjo, mandolin, bass, fiddle and vocal classes provided by some of the best instructors in the Bluegrass world. For more information, call (530) 251-8900, or visit www.lassencountyfair.org/interim-events/bluegrass-festival for more information on camp instructors.

June 21 & 28, Music at the Mill Works. Graeagle Mill Works, 7539 Highway 89, Graeagle. 6 to 9 p.m. A different live band playing each Wednesday evening, now through September 13. Free. For more information, call (530) 836-2828, or email Graeaglemillworks@yahoo.com.

June 23 - June 25, Bluegrass Festival. Lassen County Fairgrounds, 195 Russell Ave., Susanville. Workshops, music camp, quilt room, great jamming, beautiful camping area, vendors, arts and crafts, and food! For more information, call (530) 251-8900, or visit <http://lassencountyfair.org/interim-events/bluegrass-festival/>.

June 25, Summerfest 2017. White Sulphur Springs Ranch, 2200 Highway 89, Clito. Gates open 3 p.m. Concert fundraiser. House tours, barbecue, live and silent auctions. Bring your own lawn chair. No pets. Limited tickets available. For more information, call (530) 836-2530 or visit www.WhiteSulphurSpringsRanch.com.

June 30 - July 2, Mohawk Valley Independence Day Celebration. Downtown Graeagle, Highway 89, Graeagle. Street dance at the Corner Barn, 5k and 10K fun run, Patriot 16 bike ride, fireworks at the Millpond, (Saturday, at dusk,) parade and Old Fashioned Day in the Park. For more information, visit www.graeagle.com/announcements/mvid-celebration-2017-graeagle-4th-of-july-event.

See a full list of events at our website, www.psrec.coop.